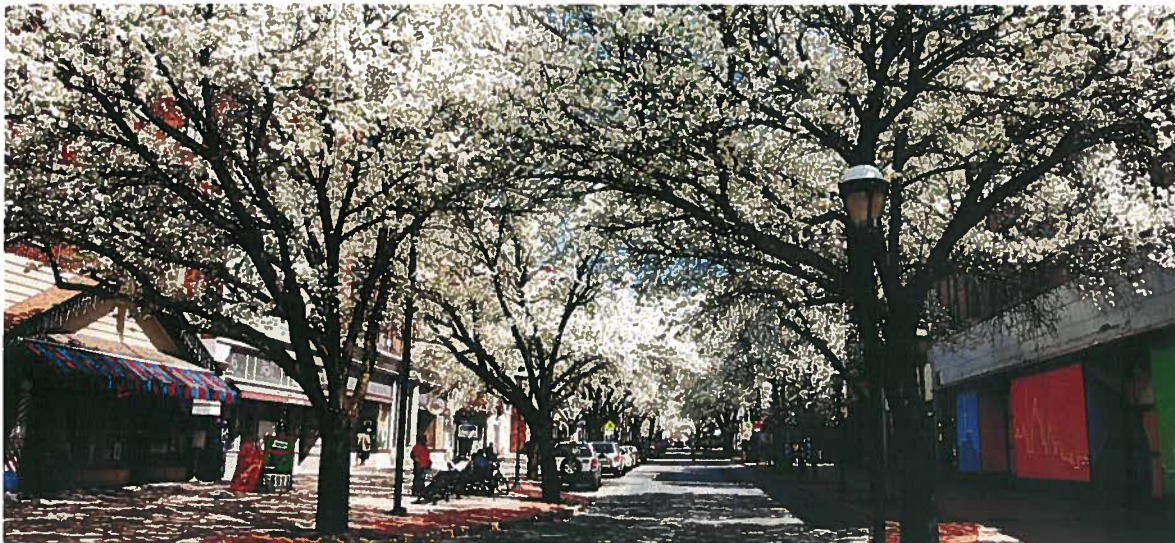


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## About Us

The York County Convention & Visitors Bureau is the Official Tourist Promotion Agency for York Marketing Association International (DMAI).

The YCCVB actively markets York County to Leisure Travelers, Meetings & Convention Sport & Tournament Organizers and to the Media.

We have created and market several strong regional brands:

- Mason-Dixon Wine Trail - year-round trail offering two signature events. Wine Jt Tanks in March.
- Susquehanna Ale Trail - year-round trail offering one signature event. Brewmas
- Factory Tour Capital of the World - a brand established more than 12 years ago year-round tours.

- Sport York - brands York as Pennsylvania's Premier Sports Destination with our attracting both youth & adult sporting events.

We can assist you to plan your trip to York County, PA, your getaway to Pennsylvania of our **Visitor Information Centers** and talk with one of our travel counselors or call

Administrative Office:

60 East North Street

York, PA 17404

Our Mission is to maximize tourism expenditures and their economic impact in York County through tourism sales and marketing programs.

Our Vision is for a York County where tourism is recognized for the value of its economic profile of York County as a sought-after destination.

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## About York County CVB

The York County Convention and Visitors Bureau's Mission is to maximize tourism expenditures and their economic impact in York County, PA through comprehensive tourism sales and marketing programs.

Our Vision is for a York County where tourism is recognized for the value of its economic impact; and its role in raising the profile of York County as a sought-after destination.

The YCCVB is the Official Tourist Promotion Agency for York County, and is accredited by the Destination Marketing Association International (DMAI).

The YCCVB assists member businesses with tourism development by providing training seminars, educational opportunities and networking events.

Visitors spent more than \$907 million in York County in 2013 and the tourism industry employs 7,534 people.



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