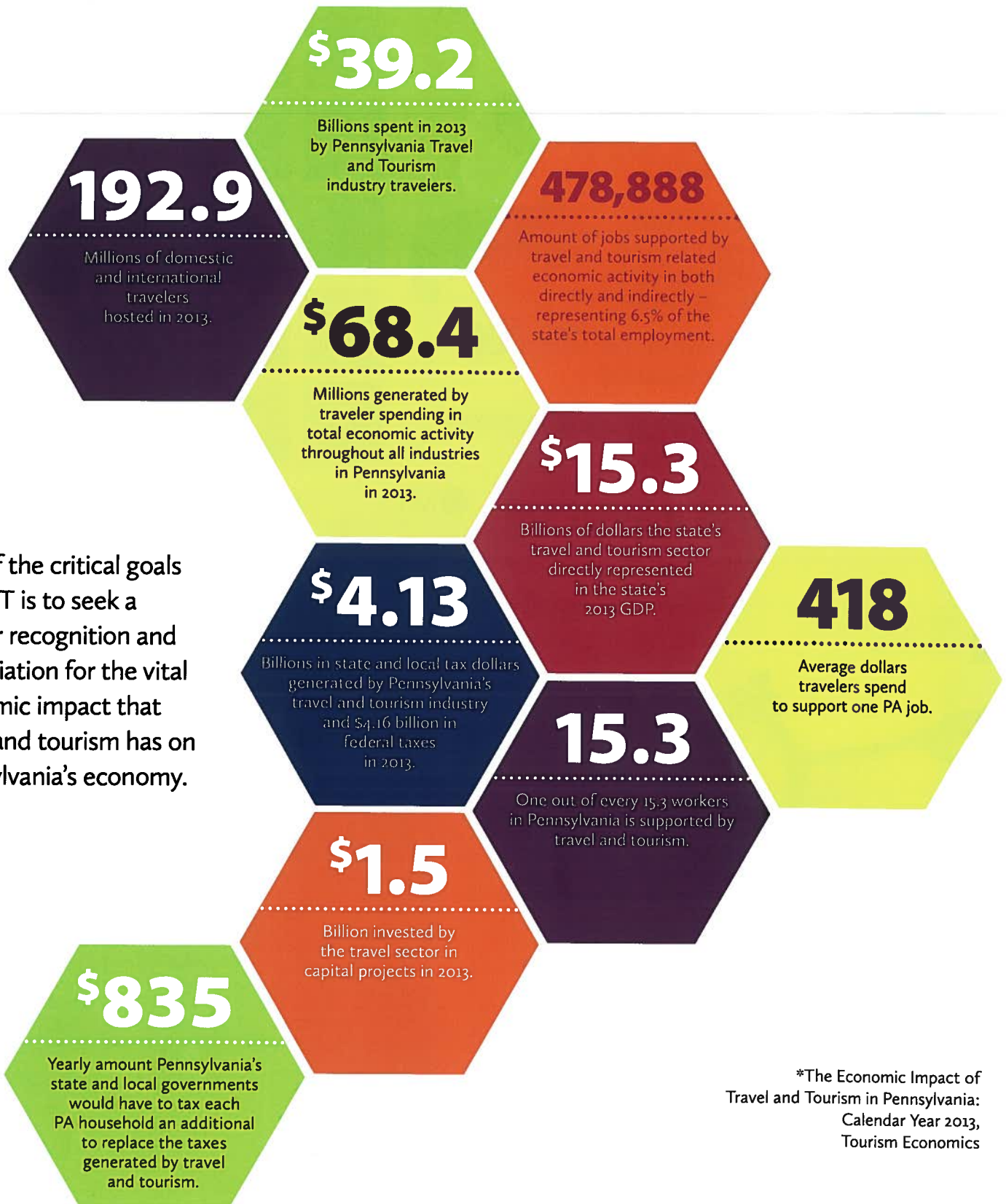


# Why Tourism?



One of the critical goals of PATT is to seek a greater recognition and appreciation for the vital economic impact that travel and tourism has on Pennsylvania's economy.

\*The Economic Impact of Travel and Tourism in Pennsylvania: Calendar Year 2013, Tourism Economics