

Carrie Lepore
Deputy Secretary
Office of Marketing, Tourism, and Film
Department of Community and Economic Development

Following her five years with the Department of Community and Economic Development (DCED) as Director of Communications in the Pennsylvania Tourism Office, Carrie went on to serve as the Director of Communications and Outreach for the PA 529 College Savings Program for the Pennsylvania Treasury Department. During her eight years with the Treasury Department, Carrie created several programs that resulted in significant increases in program participation and new contributions. In addition, she was also responsible for coordinating both internal and external communications, media relations, and research associated with the promotion of the State Treasurer and Treasury program.