



Mark Juliano
President
Sands Casino Resort Bethlehem

In June of 2014, Mr. Juliano joined the Sands Casino Resort Bethlehem Team in Bethlehem, Pennsylvania after 3 years with Las Vegas Sands at Marina Bay Sands Singapore. His current responsibilities include operations, marketing, redevelopment, staffing and strategic direction of this integrated casino-resort project.



Mark graduated with a Bachelor of Arts from LaSalle University, Philadelphia. In his 30+ years in the hospitality and gaming industries he held various positions with some of the biggest resorts in the casino industry. He served as President of Caesars World Marketing Corp developing domestic and international marketing efforts. Mark then took the helm as President of Caesars Atlantic City where he oversaw day-to-day operations and was also responsible for refurbishment and expansion-including the addition of the 600 room Centurion Tower. He later took the role as President of Mirage Corp. Atlantic City. Mark returned to Las Vegas, where he served as President and COO of Caesars Place, and played a key role during the expansion of their restaurant offerings and Augustus Tower. Additionally, Mark served as CEO of Trump Entertainment Resorts.

Prior to his appointment at Sands Bethlehem, Mark held the role of Chief Casino Officer at Marina Bay Sands, one of two casino resorts in Singapore.

Experienced in running world class integrated resorts, Mark was the recipient of the “Business Man of the Year” award given by the Chamber of Commerce, New Jersey. He also received several other prestigious awards including the UNICO Man of the Year Award, and AFL/CIO’s New Jersey Business Award.

Mark currently serves as a board member for the Elton John AIDS Foundation, LaserLock Technologies, Lehigh Valley Industrial Park, Northampton Community College Foundation, Discover Lehigh Valley and the Lehigh Valley Partnership.